

# How Harley Street clinics use Faze Digital to drive new clinic bookings



**Faze Digital** is a digital agency that provides small and growing businesses with access to expert media management. We find audiences to drive meaningful brand engagement and sales for our clients enabling them to remain busy in a challenging and competitive environment.

Our work with consultants in Harley Street has been highly successful in driving cost effective brand engagement and qualified leads. This work has been essential in keeping clinics busy throughout 2020. Despite the impact that COVID has had on demand for cosmetic procedures we continue to drive down the cost per booking.

“Our clinics have never been busier than these last few months. This is down to the great work of Faze Digital in supporting our PPC activity and conversion rate optimisation across the site”

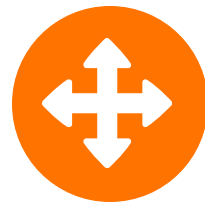
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